

Name: _____ Student #: _____ Date: _____

Core Courses

Guide updated: 03 June 2019

Course	Title	Pre-Requisites	Grade
BUSN 1010	Introduction to Business		
BUSN 1020	Introduction to Entrepreneurship		
BUSN 2020	Business & Professional Communication	6 credit hours in 1 st year ENGL	
BUSN 2100	Financial Accounting I		
BUSN 2110	Managerial Accounting I	BUSN 2100	
BUSN 2200	Marketing I	BUSN 1010 or 1020	
BUSN 2250	Marketing II	BUSN 2200	
BUSN 2300	Organizational Behaviour		
BUSN 2310	Business Leadership	BUSN 2300	
BUSN 3010	Organizational Theory	BUSN 2300	
BUSN 3030	Canadian Business Law I	At least 60 credit hours	
BUSN 3300	Human Resource Management	BUSN 2300	
BUSN 3410	Operations Management	STAT 2500 or equivalent	
BUSN 3500	Financial Management I	BUSN 2100, ECON 1010 and STAT 2500 or equivalent	
BUSN 3600	Enterprise Development	BUSN 1020, 2100 and 2250	
BUSN 4010 ¹	Strategic Management	BUSN 2110, 2250, 2300, 3010, 3030, 3300, 3500 and 4040	
BUSN 4040	International Business Management	BUSN 1010, ECON 1010 and 1020	
BUSN 4070 ¹	Strategy Implementation & Change Mgmt	BUSN 4010	
ECON 1010	Introduction to Microeconomics I		
ECON 1020	Introduction to Macroeconomics		
ENGL 1_____			
ENGL 1_____		<i>Note: 1110 recommended</i>	
MATH 1052	Mathematics for Business	<i>Note: MATH 1000 may be substituted</i>	
²	Statistics for Business and Arts Students	MATH 1000 or 1052	
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1. Registration for BUSN 4010 and 4070 is normally reserved for students in their final year of the BBA program.
 2. STAT 2550 or PSYC 2925 may be substituted for STAT 2500.
 3. Students must complete **at least 5, but no more than 8**, courses chosen from the list of Business Electives (see back). Students pursuing a minor in Economics may complete a maximum of 10 courses chosen from Business Electives.
 4. **General Degree:** 60% average and 2.5 GPA. **Honours Degree:** 75% average in BUSN core courses + business electives and 3.25 overall GPA (no course repeats).

Business Electives

Course	Title	Pre-requisites	
BUSN	2060	Business Ethics	
	2320	Workplace Skills	
	2500	Personal Finance	
	3060	Negotiation in Organizations	Completion of at least 30 credit hours
	3100	Intermediate Accounting I	3 credit hours in MATH and at least 30 credit hours overall
	3110	Intermediate Accounting II	Completion of at least 60 credit hours
	3120	Taxation I	BUSN 2100
	3150	Intermediate Managerial Accounting	BUSN 2100
	3220	Services Marketing	BUSN 2100 and 3030
	3230	Social Media Marketing	BUSN 2110
	3240	Understanding Consumer Behaviour	BUSN 2250
	3320	Labour Relations	BUSN 2250
	3510	Financial Management II	BUSN 1010
	3610	Social Entrepreneurship	BUSN 3500
	3620	Franchising and Buying a Business	BUSN 1020
	3630	Family Business Management	BUSN 1020
	3750	Management Information Systems	BUSN 1020
	3800	Business Innovation	Completion of at least 60 credit hours
	3801-3850	Special Topics	Completion of at least 60 credit hours
	4020	Business Ethics and Corporate Social Responsibility	BUSN 3010
	4030	Canadian Business Law II	BUSN 3030
	4060	Managing Non-Profit Organizations	BUSN 2110, 2250, 2300, and 3300
	4080	Business in Film	Completion of at least 90 credit hours
	4120	Taxation II	BUSN 3120
	4130	External Auditing	BUSN 3100 or 3110
	4210	Marketing Research	STAT 2500 or equivalent, and BUSN 2250
	4220	Business-to-Business Marketing and Relationships	BUSN 2250
	4230	International Marketing	BUSN 2250
	4310	Recruitment and Selection	BUSN 3300
	4510	Investments	BUSN 3500
	4660	Workplace Innovation	Completion of at least 90 credit hours
	4801-4850	Special Topics	
5010	Experiential Learning: Event Planning	BBA student who has completed at least 90 credit hours	
5020	Experiential Learning: Field Study	BBA student who has completed at least 90 credit hours	
5030	Experiential Learning: Internship	BBA student who has completed at least 90 credit hours	
5040	Experiential Learning: Small Business Consulting	BBA student who has completed at least 90 credit hours	
5050	Experiential Learning: Student Leadership	BBA student who has completed at least 90 credit hours	
COMP	1600	Basic Computing & Information Technology	
	1700	Introduction to Computer Science	
ECON	2550	Economic Statistics & Data Analysis	
	3000	Intermediate Micro Theory I	
	3001	Intermediate Micro Theory II	
	3010	Intermediate Macro Theory I	
	3011	Intermediate Macro Theory II	
	3030	International Economics	
	3080	Natural Resources & Environmental Economics	
	3085	Issues in Ecological Economics	
	3150	Money and Banking	
	3160	Financial Economics	
	3550	Mathematical Economics I	
4550	Econometrics I		
ENSU	3001	Application of Geographic Information Systems	
	4201	Environmental Assessment	
MATH	2090	Mathematics of Finance	
POSC	2200	Introduction to International Politics	
	2600	Introduction to Public Policy and Administration	
	2800	Introduction to Canadian Politics and Government	
	3351	Politics and the Environment	
	3631	Environmental Policy	
SOCI	2120	Technology and Society	
		SOCI 1000	