

Name: \_\_\_\_\_ Student #: \_\_\_\_\_ Date: \_\_\_\_\_

Course	Title	Pre-Requisites	Grade
BUSN 1010	Introduction to Business		
BUSN 1020	Introduction to Entrepreneurship		
BUSN 2020	Business & Professional Communication	6 credit hours in first year ENGL	
BUSN 2100	Financial Accounting I	Completion of at least 30 credit hours	
BUSN 2110	Managerial Accounting I	BUSN 2100	
BUSN 2200	Marketing I	BUSN 1010	
BUSN 2250	Marketing II	BUSN 2200	
BUSN 2300	Organizational Behaviour	Completion of at least 30 credit hours	
BUSN 2310	Business Leadership	BUSN 2300	
BUSN 3010	Organizational Theory	BUSN 2300	
BUSN 3030	Canadian Business Law I	Completion of at least 60 credit hours	
BUSN 3300	Human Resource Management	BUSN 2300	
BUSN 3410	Operations Management	STAT 2500	
BUSN 3500	Financial Management I	BUSN 2100, ECON 1010, and STAT 2500	
BUSN 3600	Enterprise Development	BUSN 1020, 2100, and 2250	
BUSN 4010 <sup>1</sup>	Strategy I: Analysis & Planning	BUSN 2110, 2250, 2300, 3010, 3030, 3300, and 3500	
BUSN 4040 <sup>1</sup>	International Business Management	BUSN 1010, ECON 1010, ECON 1020, and the completion of at least 60 credit hours	
BUSN 4070 <sup>1</sup>	Strategy II: Implementation & Change Mgmt	BUSN 4010	
ECON 1010	Introduction to Microeconomics I		
ECON 1020	Introduction to Macroeconomics		
ENGL 1_____			
ENGL 1_____		<i>Note: ENGL 1110 recommended</i>	
MATH 1052	Mathematics for Business	<i>Note: MATH 1000 will also be accepted</i>	
STAT 2500	Statistics for Business and Arts Students	MATH 1000 or 1052 ( <i>Note: STAT 2550 may be substituted</i> )	
Elective <sup>2</sup>			
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1. Registration for BUSN 4010, 4040, and 4070 is normally reserved for students in their final year of the BBA program; while not strictly required, students are strongly encouraged to complete BUSN 4010 before enrolling in 4040.
2. Students must complete **at least 5, but no more than 8**, courses chosen from the list of Business Electives below; remaining electives must be chosen from Memorial University courses not listed in the Business Electives table. Students pursuing a minor in Economics may complete a maximum of 10 courses chosen from the Business Electives table below.
3. **General Degree:** 60% average and 2.5 GPA. **Honours Degree:** 75% average in BUSN core courses + business elective and 3.25 overall GPA (no course repeats).

## Business Electives\*

Course	Title	Pre-requisites	
BUSN	2060	Business Ethics	
	2320	Workplace Skills	Completion of at least 30 credit hours
	2500	Personal Finance	Completion of at least 30 credit hours
	3060	Negotiation in Organizations	Completion of at least 60 credit hours
	3100	Intermediate Accounting I	BUSN 2100
	3110	Intermediate Accounting II	BUSN 2100
	3120	Taxation I	BUSN 2100 and 3030
	3150	Intermediate Managerial Accounting	BUSN 2110
	3220	Services Marketing	BUSN 2250
	3240	Understanding Consumer Behaviour	BUSN 2250
	3320	Labour Relations	BUSN 1010
	3510	Financial Management II	BUSN 3500
	3610	Social Entrepreneurship	BUSN 1020
	3620	Franchising and Buying a Business	BUSN 1020
	3630	Family Business Management	BUSN 1020
	3750	Management Information Systems	Completion of at least 60 credit hours
	3800	Business Innovation	Completion of at least 60 credit hours
	3801-3850	Special Topics	
	4020	Business Ethics and Corporate Social Responsibility	BUSN 3010
	4030	Canadian Business Law II	BUSN 3030
	4060	Managing Non-Profit Organizations	BUSN 2110, 2250, 2300, and 3300 and 3500
	4080	Business in Film	Completion of at least 90 credit hours
	4120	Taxation II	BUSN 3120
	4130	External Auditing	BUSN 3100 or 3110
	4210	Marketing Research	STAT 2500 or equivalent, and BUSN 2250
	4220	Business-to-Business Marketing and Relationships	BUSN 2250
	4230	International Marketing	BUSN 2250
	4310	Recruitment and Selection	BUSN 3300
	4510	Investments	BUSN 3500
	4660	Workplace Innovation	Completion of at least 90 credit hours
	4801-4850	Special Topics	
	5010	Experiential Learning: Event Planning	BBA student who has completed at least 90 credit hours
5020	Experiential Learning: Field Study	BBA student who has completed at least 90 credit hours	
5030	Experiential Learning: Internship	BBA student who has completed at least 90 credit hours	
5040	Experiential Learning: Small Business Consulting	BBA student who has completed at least 90 credit hours	
5050	Experiential Learning: Student Leadership	BBA student who has completed at least 90 credit hours	
COMP	1600	Basic Computing & Information Technology	Level III Advanced Math or MATH 1090
ECON	2550	Economic Statistics & Data Analysis	ECON 1010 and/or 1020, and STAT 2500 or equivalent
	3000	Intermediate Micro Theory I	ECON 1010 and/or 1020, MATH 1000 or equivalent
	3010	Intermediate Macro Theory I	ECON 1010 and/or 1020, MATH 1000 or equivalent
	3030	International Economics	ECON 1010 and/or 1020
	3150	Money and Banking	ECON 1010 and/or 1020
	3160	Financial Economics	MATH 1000 or equivalent, ECON 1010 and/or 1020
ENSU	3000	Human Dimensions of Resource Management	ENSU 2001
GEOG	2302	Issues in Economic Geography	GEOG 1050
	3350	Community and Regional Planning and Development	GEOG 2302
HKR	3565	Tourism/Commercial Recreation	
MATH	2090	Mathematics of Finance	MATH 1001
POSC	1000	Introduction to Politics	
	1010	Issues in Canadian Politics and policy	
	1020	Issues in World Politics	
	2600	Introduction to Public Policy and Administration	
SOCI	2120	Technology and Society	
TRSM	2000	Tourism and Sustainability	TRSM 1000 or permission of the instructor
	3900	Global Issues and Tourism	TRSM 1000 or permission of the instructor

\*Students are advised to check the University Calendar for course descriptions and pre-requisites; course offerings vary by semester.